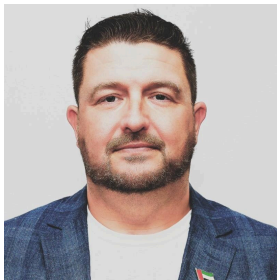


# PRESS RELEASE

## FrontierZero Welcomes Top 100 Middle East CSO Neil Haskins to their Advisory Board

Dubai, UAE – May 7, 2025

FrontierZero Technologies is proud to announce the appointment of Neil Haskins to its advisory board, marking a significant milestone in the company's continued expansion into enterprise and regulated markets. Neil will be instrumental in the product direction and security architecture of FrontierZero.



Neil Haskins is a highly experienced cybersecurity professional with over three decades in the industry. Recognized among the top 100 cybersecurity leaders in the Middle East, Neil has played a pivotal role in aligning business goals with effective security strategies across diverse sectors—including military, government, manufacturing, healthcare, and travel.

Notably, he led key security efforts of the Middle East's first UniCamel's the Careem acquisition of Uber. A sought-after keynote speaker, Neil has presented at numerous industry events and featured in various publications, addressing topics such as malware attacks in healthcare and "How to Hack a Bank." Neil is a certified Security Professional, ethical hacker, and a member of RUSI, a UK defence and security think tank. His specialized training in micro-expression analysis and cognitive interviewing further strengthens his ability to navigate complex and sensitive security challenges.

*"Neil brings a rare combination of deep technical expertise, business understanding, and industry leadership," said Karl McGowan, Co-Founder of FrontierZero. "As we scale our work with regulated and high-risk environments, his insights will help guide how we align product, security, and go-to-market with real-world enterprise needs."*

Over the past three decades, Neil has held senior roles across the Middle East and Europe, including as Head of Group IT Security at Seera Group and Director of Advisory Services at IOActive. He has been a featured speaker at global conferences like Black Hat Las Vegas and InfoSec Europe and regularly contributes to industry publications such as *The Telegraph* and *BobsGuide*. His extensive knowledge of both threat intelligence and security governance will be a key asset to FrontierZero's growth and customer success.

*"Throughout my career, I have developed security practices and technologies focused on mitigating risk within high performing and complex environments. A fundamental principle of this work is ensuring comprehensive visibility across systems, enabling data driven, informed and strategic decision making," said Haskins. "FrontierZero's approach to SaaS visibility and security posture management is exactly what organizations need to stay ahead of the next wave of threats. I'm excited to help shape the future of this category."*



The appointment comes as FrontierZero accelerates its global go-to-market strategy, with new partnerships and programs planned across the UK, Europe Australia and the Middle East.

### **Why FrontierZero?**

Today, most companies rely on dozens—sometimes hundreds—of SaaS tools to run their business. But with every new app, account, and integration, the risk of misconfigurations, overlooked access, or even invisible threats grows.

That's where FrontierZero comes in.

We give organizations a clear view of their entire SaaS environment:

**Who** has access?

**What** are they doing?

**When** are they taking actions?

**Where** are they taking action?

Our platform builds a behavioral profile for every user and app, so if something changes, like a login from a new location, a sudden browser switch, or a forgotten security setting, it doesn't go unnoticed. We surface the issues that matter most and help security teams fix them fast.

We also make compliance easier. Instead of scrambling during audits, companies use FrontierZero to show exactly how their data is protected, saving time, reducing stress, and avoiding surprises.

And it's not just about risk. Many companies are paying for SaaS licenses they're not even using. FrontierZero helps identify unused accounts and streamline spend—saving some teams up to 40%.

Whether it's preventing breaches, staying compliant, or just making sure nothing slips through the cracks, FrontierZero helps organizations stay one step ahead.

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