

# PRESS RELEASE

## FrontierZero Appoints Regional Cybersecurity Leader Yazeed Dweik to Advisory Board

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FrontierZero Technologies is proud to welcome Yazeed Dweik to its advisory board, reinforcing its mission to become the go-to SaaS security platform for enterprises in the Middle East. With deep market knowledge and a decade of cybersecurity leadership across the Kingdom of Saudi Arabia, Yazeed brings invaluable experience to help FrontierZero grow its presence in the region.



Yazeed Dweik is a respected cybersecurity expert and entrepreneur, with a proven track record of building and scaling top-tier security companies in KSA. As the former sales lead for SentinelOne and CrowdStrike in the Kingdom, Yazeed played a pivotal role in expanding their footprint across the region and supporting the advancement of Saudi Vision 2030. His earlier roles at FireEye and Trend Micro further strengthened his expertise in enterprise risk, channel strategy, and client success.

*“Yazeed understands what it takes to deliver results in the Middle East market—particularly in the Kingdom of Saudi Arabia,”* said Karl McGowan, Co-founder of FrontierZero. *“His ability to connect local enterprise needs with global cybersecurity innovation will be a key driver of our continued expansion in the region.”*

Known for his entrepreneurial mindset and people-first approach, Yazeed is passionate about building resilient cybersecurity ecosystems through strategic partnerships, regional education, and smart technology adoption. He will advise FrontierZero on market strategy, sales alignment, and channel enablement across the GCC.

*“FrontierZero is solving one of the most urgent security challenges in today’s enterprise environments: lack of visibility and control across SaaS and identity layers. In markets like Saudi Arabia, where cloud adoption is accelerating, security teams need tools that are fast, clear, and built for modern threats. I’m excited to support FrontierZero’s growth in the region and help organizations take a more proactive approach to SaaS and AI security.”*

The appointment comes as FrontierZero accelerates its global go-to-market strategy, with new partnerships and programs planned across the Middle East, UK, Europe, and Australia.

### **Why FrontierZero?**

Today, most companies rely on dozens—sometimes hundreds—of SaaS tools to run their business. But with every new app, account, and integration, the risk of misconfigurations, overlooked access, or even invisible threats grows.



That's where FrontierZero comes in.

We give organizations a clear view of their entire SaaS environment:

- **Who** has access?
- **What** are they doing?
- **When** are they taking actions?
- **Where** are they taking action from?

Our platform builds a behavioral profile for every user and app, so if something changes—like a login from a new location, a sudden browser switch, or a forgotten security setting—it doesn't go unnoticed. We surface the issues that matter most and help security teams fix them fast.

We also make compliance easier. Instead of scrambling during audits, companies use FrontierZero to show exactly how their data is protected, saving time, reducing stress, and avoiding surprises.

And it's not just about risk. Many companies are paying for SaaS licenses they're not even using. FrontierZero helps identify unused accounts and streamline spend—saving some teams up to 40%.

Whether it's preventing breaches, staying compliant, or just making sure nothing slips through the cracks, FrontierZero helps organizations stay one step ahead.

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