

FOR IMMEDIATE RELEASE

FrontierZero to Showcase SaaS Security Posture Management Platform at GITEX 2025 on the Alibaba Cloud Stand

Dubai, UAE – September 16th, 2025

FrontierZero, an emerging leader in SaaS security based in the UAE, will showcase its **SaaS Security Posture Management (SSPM)** platform at **GITEX Global 2025** as part of the **Alibaba Cloud partner stand**, taking place October 13–17 at the Dubai World Trade Centre.

GITEX, one of the world's largest and most influential tech exhibitions, draws over 200,000 attendees and 6,500 exhibitors from across the globe. FrontierZero will be featured alongside Alibaba Cloud, the digital technology and intelligence backbone of the Alibaba Group, highlighting innovative SaaS security capabilities built for modern enterprises.

“Being part of Alibaba Cloud’s showcase at GITEX is a huge opportunity,” said Karl McGowan, Co-Founder of FrontierZero. “It reflects the demand we’re seeing for real-time SaaS visibility, risk management, and simplified control. We’ve built FrontierZero to answer one of the hardest questions in SaaS security: Who has access to what, where and when, and most importantly: is it safe? These are the questions keeping CISOs up at night, and they’re exactly what we help answer.”

About Alibaba Cloud at GITEX

Alibaba Cloud will host a dynamic partner zone at GITEX, bringing together global innovators in AI, cloud infrastructure, and cybersecurity. FrontierZero is proud to be part of this showcase, reflecting its alignment with regional cloud-first priorities and the growing demand for integrated SaaS security in MENA.

Where to Find FrontierZero

 **October 13–17, 2025**

 **Dubai World Trade Centre**

 **Hall 8 – Alibaba Cloud Stand**

Meet the team, get live demos, and explore new ways to secure your SaaS environment with confidence.

We look forward to connecting with security leaders, partners, and innovators throughout the week.



About FrontierZero

FrontierZero is a real-time **SaaS Security Posture Management (SSPM)** platform helping security teams eliminate identity risks and blind spots across their cloud stack. Built in the UAE, trusted by global enterprises, and designed with compliance in mind, FrontierZero maps every user, app, and integration, so security teams can detect misconfigurations, catch risky access, and stay ahead of modern SaaS threats.

Recognised as the “**Rising Star in Cyber Defence 2025**” by the **UAE Cyber Security Council**, FrontierZero is on a mission to make SaaS security clear, fast, and actionable.

Learn more at www.frontierzero.io

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